

# ARO RETAIL

(THE FORMER ROSELAND BALLROOM)

242 WEST 53RD STREET



rtl

BETWEEN BROADWAY AND EIGHTH AVENUE

# The Space

## Address

242 West 53rd Street, New York, NY 10019  
(Between Broadway and Eighth Avenue)

## Size

3,870 SF

## Frontage

39'

## Possession

Immediate

## Ceiling Heights

Back 27' Front 16'-9"

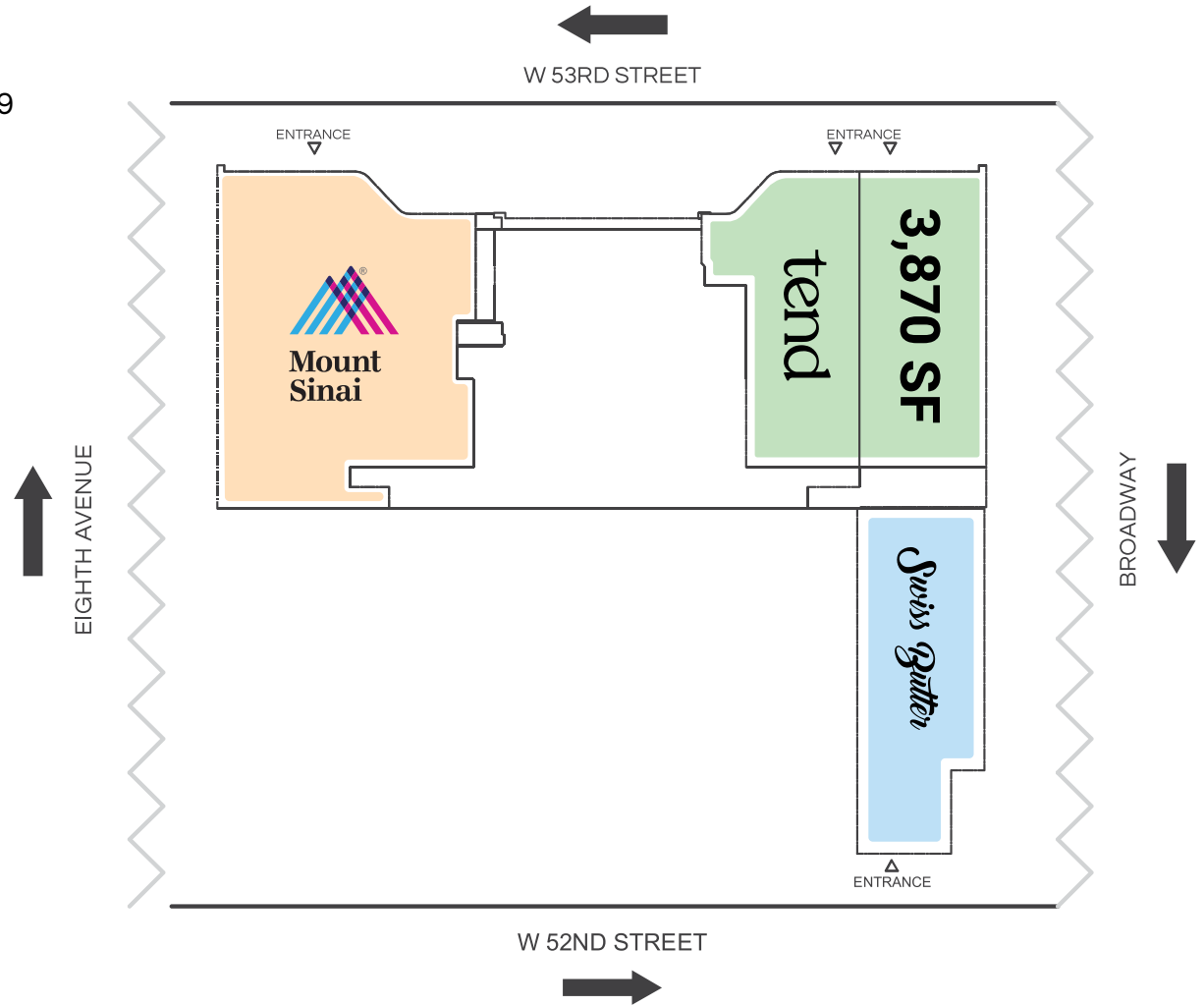
## Comments

At the crossroads of Times Square, The Theater District and Columbus Circle

Blocks from **N** **R** **Q** **W** **C** **E** Subway in the heart of office, hotels and residential density

At the base of a new 426 unit residential building

All uses considered





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# Demographics



5 MINUTES  
WALKING TIME



10 MINUTES  
WALKING TIME



POPULATION

**62,310**

**230,936**



WORKERS

**59,189**

**216,059**



RESIDENTS

**3,121**

**14,877**



AVERAGE  
HOUSEHOLD  
INCOME

**\$171,033**

**\$152,846**



SUBWAY  
RIDERSHIP

**37 MILLION**

**70 MILLION**



CUMULATIVE  
BUYING POWER

**\$7.2 BILLION**

**\$21.8 BILLION**



TOTAL RETAIL  
GOODS SPENDING

**\$302,935,992**

**\$993,779,071**



RETAIL GOODS  
(AVERAGE / HOUSEHOLD)

**\$41,617**

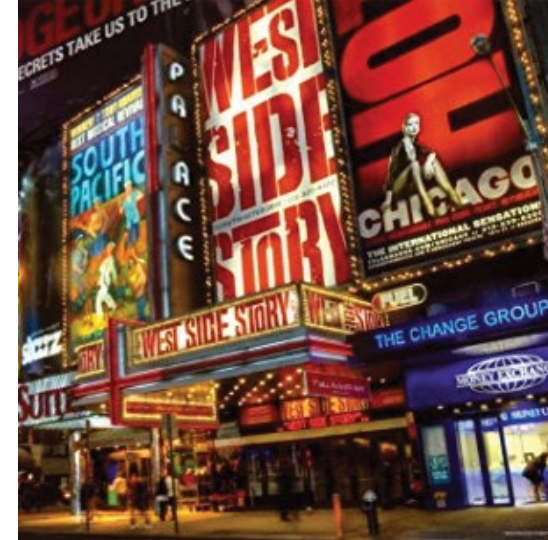
**\$37,717**





## Time Warner Center

16 Million  
visitors per year



## Rockefeller Center

7 Million  
visitors per year



## Times Square

50 Million  
visitors per year

Where Times Square,  
The Theater District  
and Columbus Circle meet.



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PLEASE CONTACT OUR EXCLUSIVE BROKERS

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